COMPARE PROGRAMS

FREE PROGRAM

+ Website Display: Icon
+ Collect Feedback: Yes
+ Upload Custom Logo: Yes
Verify Reviews: No
Custom Messages: No
Connect to Other Platforms: No
System Messages: No
Footer Count: No
Email Customers: No
Export Data: No

LITE PROGRAM

- + Website Display: Icon with Count
- + Collect Feedback: Yes
- + Upload Custom Logo: Yes
- + Verify Reviews: Yes
- + Custom Messages: Yes
- + Connect to Other Platforms: Yes
- System Messages: No
- Footer Count: No
- Email Customers: No
- Export Data: No

PREMIER PROGRAM

Because Locals' Reviews are the Best!

- + Website Display: Full Reviews
- + Collect Feedback: Yes
- + Upload Custom Logo: Yes
- + Verify Reviews: Yes
- + Custom Messages: Yes
- + Connect to Other Platforms: Yes
- + System Messages: Yes
- + Footer Count: Yes
- + Email Customers: Yes

Locals.Reviews 834 East Front Street, Suite 1100 Port Angeles, WA 98362



A Better Way to BUILD YOUR LOCAL BUSINESS

888-628-5226 LOCALS.REVIEWS

WHAT IT IS

It is an new and powerful, two-step feedback and reviews program that has been designed specifically for local businesses that empowers them to:

- Directly encourage feedback,
- Easily collect feedback,
- *Quickly* evaluate **feedback** &
- Judiciously publish reviews.

WHY YOU NEED IT

You need it because your business needs all of the feedback from your customers that it can get.

DON'T FEAR IT!

Don't be afraid to ask for feedback. We've built in **a control for you** in the first step of the process (feedback) that enables your customers to rate their experience without wrecking your business in the process! You read the feedback first and then **you decide if you want to publish it or not**.

HOW YOU GET IT

Login to:

https://www.locals.reviews/businesses and create your free account. That's right: Locals (dot) Reviews

CHOOSE YOUR PROGRAM

You subscribe to either our free, lite or premier programs.

- Free: is <u>always</u> free
- Lite: \$25/mo (30 days free)
- Premier: \$50/mo (30 days free)

BE PROACTIVE

We provide educational (useful information) and promotional materials to help you get more feedback from your customers more often.

We've got digital graphics that you may download from our website to embed on yours as well as downloadable files that you may print yourself to post at your business.

Plus we have displays that you may order from our online store.

IT'S A LOCALS' THING

Our program is unique in this regard: it is *primarily* <u>FOCUSED</u> on locals.

When you get feedback from your customers using our program, they will be asked "How long have you resided in this local area?" and "How long have you known/been a customer of this business?" (Lite or Premier users may customize questions.)

If they are not a local resident, they can still provide feedback, however.

KNOW YOUR SCORE

We've adapted the NPS (Net Promoter Score) logic into our customer dashboard for you.

Your NPS will tell you "how your doing" with your customers. This score is NOT published with reviews. It is for your eyes only.